RJ Reynolds
Tobacco Company

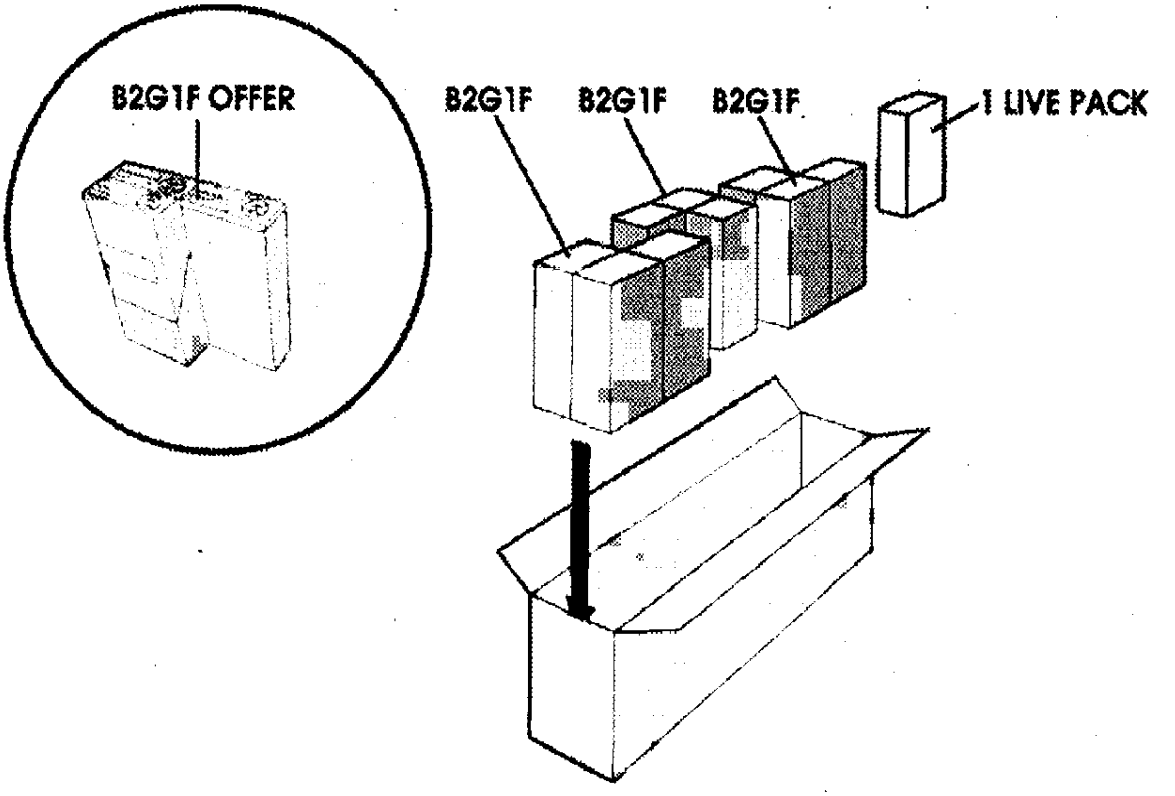
To All RJR Retail Partners:

Promotional Packing Explanation Sheet

Consumer Offer: Buy 2 Packs Get 1 Pack Free Promotion

Each Display Contains 7 Unpromoted Loose Packs (1 Unpromoted Loose Pack Per Carton)

IMPORTANT NOTE: This is not a mistake at your wholesaler. Do not return this product to your wholesaler. Place this live product into your regular inventory.



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Shipper Contents: 7 Cartons of Product

Per Carton Packing: 3 - Buy 2 Get 1 Free Offers
1 - Live Pack

(7) Live Packs and 3 Complimentary

Total Contents Equals: 21 Saleable B2G1F Units
7 Live Packs

As always, thank you for your assistance in the marketing of our products. If you have any questions regarding this shipment, please contact your RJR Representative.

Source: https://www.industrydocuments.ucsf.edu/docs/fkkn0000

R J Reynolds
Tobacco Company

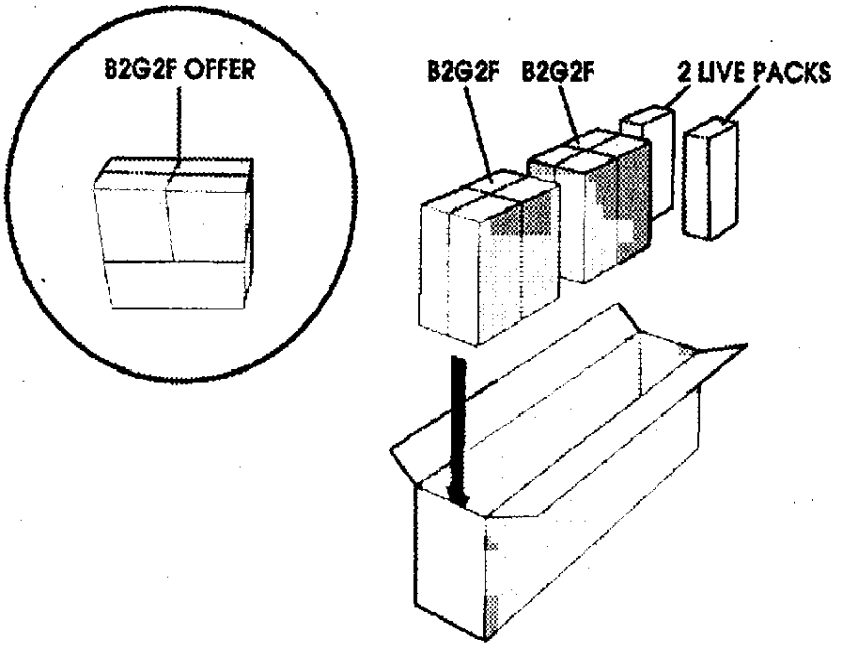
To All RJR Retail Partners:

Promotional Packing Explanation Sheet

Consumer Offer: Buy 2 Packs Get 2 Packs Free

Each Display Contains 20 Unpromoted Loose Packs (2 Unpromoted Loose Packs Per Carton)

IMPORTANT NOTE: This is not a mistake at your wholesaler. Do not return this product to your wholesaler. Place this live product into your regular inventory.



Display Shipper Contents: 10 Cartons of Product

Per Carton Packing: 2 Buy 2 Packs Get 2 Packs Free Offers
2 Live Packs

6 Live Packs and 4 Complimentary

Total Contents Equals: 20 Saleable B2G1F Units
20 Live Packs

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